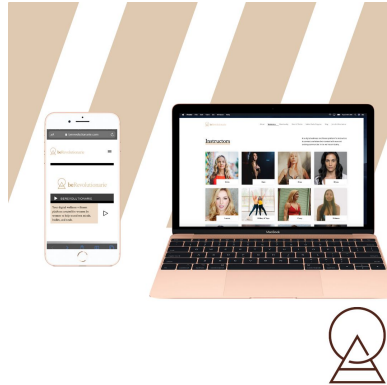


beRevolutionarie, A Digital Fitness, Wellness, And Mindfulness Platform Created For Women By Women, Launches



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With gyms currently closed, many have turned to digital classes to keep up with their workout routines and destress.

beRevolutionarie, a new platform created for women by women, will not only offer an exciting selection of virtual fitness classes, but also shine a light on wellness and mindfulness. Nearly 30 of the most sought after female industry experts and trainers from the United States, South Africa, the Caribbean, and the United Kingdom will lead dance cardio, yoga, sculpt, cardio boxing, and cycling classes and meditation sessions, and offer mindfulness coaching, nutrition coaching and cooking classes.

beRevolutionarie's goal is to help transform users' mind, body, and soul digitally. "Perhaps this year, more than ever, women have stepped up as not just talented and driven employees, compassionate and patient mothers, sisters, daughters and friends, but have taken on new roles as the world collectively works to accommodate a COVID-19 reality that we could have never imagined," Kiara Horwitz, beRevolutionarie and KHPR, Inc. Founder, explained.

The beRevolutionarie portal will encompass a library of on-demand wellness-focused content - such as exclusive workouts, nutritional information and articles, meditation, and mindfulness coaching videos and practices. Featured trainers will include Kate Kerner of Box n Flow, Lauren Gibbs of LL Studio by Laughing Lotus, Casey Cohen, former Long Island Princess & Founder of bETC Cycling, Bryna Carracino of REHAB NYC Equinox + Soho House Fitness, Kristen Cousins of Vitamin Sea Cayman, Tatiana Firpo of FitHouse & Everybody Fights, Danni Alderson from Switch Playground, and more. Registered dieticians Amber Trejo, Jennie Malloy, Haley Knauer, and more will share their expertise through 5-minute to 30-minute pre-recorded videos.

"Women are bearing the brunt of COVID-19 job losses, and beRevolutionarie is here to create an additional revenue stream for the experts while building community and relevancy in the industry," Horwitz added.

Additionally, members will be privy to eRev Perks, which will include access to discounts from health, wellness, beauty, and nutrition brand partners, events (to be held post-COVID), and more. Current beRevolutionarie partners include Aila, Carbon38 - who will be outfitting beRevolutionarie instructors, ChicTweak, DuCalm Skincare, **Elemis**, LaDiDa, Peachy, RPZL, and Tonic CBD.

Membership is \$32 per month or \$180 for the year.

For more information, visit berevolutionarie.com.

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